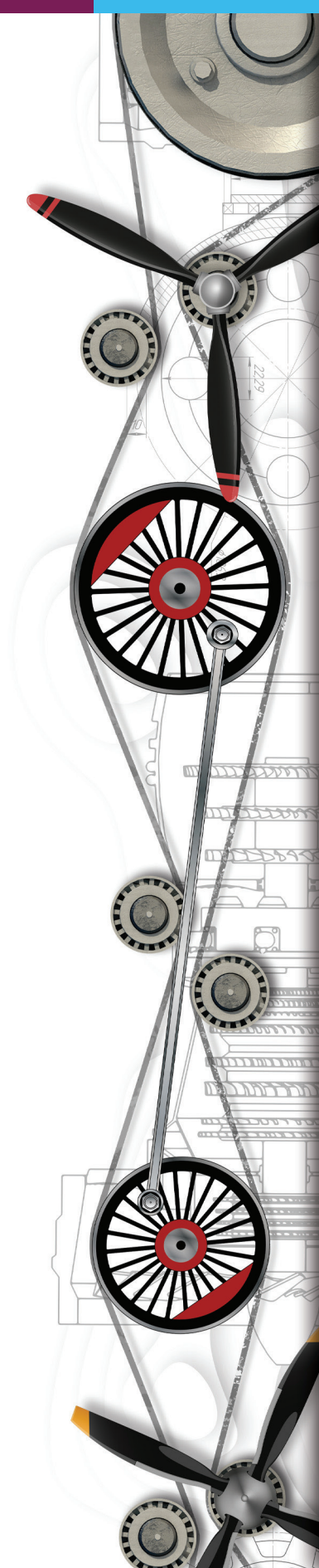


THE DEFENCE TECHNOLOGY SHOW 2026

EXHIBITOR PACKAGES
AND PRICING

07.10.2026



CI Centerprise
INTERNATIONAL
DEFENCE & SECURITY

ABOUT

THANK YOU FOR YOUR INTEREST IN THE DEFENCE TECHNOLOGY SHOW 2026

The Defence Technology Show is built to deliver direct access to a highly targeted Ministry of Defence audience. Attendees include decision-makers, influencers, and technical specialists from across the Royal Navy, British Army, Royal Air Force, and MOD civil service.

This is a curated event – not a volume-driven exhibition – ensuring meaningful engagement with stakeholders actively shaping Defence capability.

Led by Centerprise International, with over 40 years' experience delivering IT into Defence, the event is aligned to current priorities including digital integration, resilience, secure infrastructure, and sovereign capability – ensuring conversations are grounded in real operational need.

Hosted at STEAM in Swindon, the format combines a strategic plenary with a focused exhibition and seminar programme designed to maximise interaction and visibility.

Exhibiting provides a clear opportunity to engage the right audience, demonstrate capability, and build lasting Defence relationships – delivering strong return on time and investment.

LOCATION

ABOUT THE STEAM MUSEUM

STEAM – Museum of the Great Western Railway is housed in a beautifully restored Grade II railway building giving a wonderful and interesting space in which to network and discover the latest technology in defence, right in the heart of Swindon.



ADDRESS

STEAM – MUSEUM OF
THE GREAT WESTERN RAILWAY,
FIRE FLY AVENUE (OFF KEMBLE DR),
SWINDON, SN2 2EY



MAIN EXHIBITOR

INCLUDES

- Exhibition 4 x 7m space
- Promotion as 'Main Exhibitor' on all event materials and brochure
- Two dedicated pages in the event brochure
- Co-branded Goodie Bag
- Invitations for customer-booked appointments at your stand
- Up to 6 x exhibitor passes for the event

1X PACKAGE AVAILABLE

£12,000



FEATURE EXHIBITOR

INCLUDES

- Exhibition 3 x 4m space
- One dedicated page in the event brochure
- Up to 4 x exhibitor passes for the event
- Promotion as 'Feature Exhibitor' on all event materials
- Invitations for customer-book appointments at your stand

6X PACKAGES AVAILABLE

£6,000



EXHIBITOR



INCLUDES

- Exhibition 2 x 3m space (tables can be requested)
- One half page dedicated in the event brochure
- Up to 2 x exhibitor passes for the event
- Promotion as 'Exhibitor' on all event materials
- Invitations for customer-booked appointments at your stand

£3,000

ADD-ON PACKAGES

BRIEFING SESSIONS



Take a slot in one of the Briefing Sessions, a distinctive feature of the Defence Technology Show designed to offer insightful, content-rich sessions in a focused and engaging environment.

Held on the Main Floor or Mezzanine Level, these 30-minute seminars are delivered in a silent disco format, providing participants with wireless headsets to ensure clear and uninterrupted audio, away from the ambient noise.

This is an excellent opportunity to:

- Showcase thought leadership and innovation
- Present new products, research, or developments
- Engage directly with an audience of industry professionals and decision-makers
- Strengthen brand visibility in a premium setting



The Seminar Series offers a unique platform to share expertise and elevate your presence at the event. Availability is limited and allocated on a first-come, first-served basis.

10 X PACKAGES AVAILABLE

£500

ADD ON PACKAGES

FOOD SPONSOR

Breakfast will welcome guests as they arrive at the STEAM museum, including hot and cold drinks to kick off the event. Lunch will be served during one of our exhibition time slots and of course, refreshments will be available throughout the day. Branded napkins and banners are included.

DRINKS SPONSOR

To toast the day, a drink will be offered to all attendees during the charity raffle.

Following this we will allow time for our partners and customers to network before departure. During this time, we will serve a choice of alcoholic and non-alcoholic refreshments.

A branded coasters and a banner are included.

BREAKFAST	£2,000
LUNCH	£3,500
COCKTAILS	£1,000

SPEAKING HALL BANNERS

Make a bold and professional statement with a 1.8m x 2.3m fabric banner. Positioned as the backdrop for the morning speakers, these large-format banners reinforce your brand presence and messaging for visibility for the morning's speeches.

5 X AVAILABLE	£1,000
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MERCHANDISE

GOODIE BAG

Delegates will be given a goodie bag at the start of the event to say thank you for supporting The Defence Technology Show 2026.

We would like to give you the opportunity to include your branded goodies or collateral, so you'll be continued to be remembered after the event. If you would like to include your merchandise or leaflets, then please let us know at: dts@centeprise.co.uk



CHARITY RAFFLE

SUPPORT THE DEFENCE TECHNOLOGY SHOW CHARITY RAFFLE

The charity raffle is a well-established and popular part of the Defence Technology Show, raising significant funds each year for our chosen cause while bringing the event to a close on a high note.

Donating a prize offers more than just charitable contribution – it provides additional brand visibility and recognition during a well-attended session attended by Defence and industry stakeholders. All prize donors are acknowledged as part of the raffle, creating a positive association between your organisation and a shared commitment to the Defence community.

We welcome a wide range of prizes, including:

- Technology and gadgets
- Hospitality and dining experiences
- Sporting or event tickets
- Hotel or weekend breaks
- Gift vouchers and premium hampers
- Branded merchandise or exclusive experiences

It is a simple, effective way to enhance your presence at the event, generate goodwill, and ensure your brand remains visible through to the final moments of the day.

If you would like to contribute a prize, please contact dts@centerprise.co.uk to confirm your donation.

APPLY TO EXHIBIT AT THE DEFENCE TECHNOLOGY SHOW 2026

Exhibitor participation is carefully curated to ensure a high-quality and relevant mix of technology partners aligned to current Defence priorities and operational challenges.

If your organisation is looking to engage directly with MOD stakeholders, demonstrate capability to a focused Defence audience, and strengthen relationships across the sector, we invite you to apply for an exhibitor package.

Applications are reviewed to ensure the best possible experience for delegates, sponsors, and exhibitors alike, and early application is strongly encouraged due to limited availability.

Apply online at: www.thedefencetechnologyshow.com/book-now

For any questions regarding exhibitor packages or sponsorship opportunities, please contact dts@centerprise.co.uk.



THANK YOU

